

# **EDP 617: Program Evaluation**

## **Basic Course Items and Foundational Concepts**

# Welcome!



## EDP 617: Program Evaluation Spring 2023



# Your Teacher



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# Overview



***What the \*\*\*\* is program evaluation?*** That question comes up more than you probably think! In practitioner-oriented fields like (but certainly not limited to) education and counseling, studies are often directed at developing and understanding the impact various programs have on those who receive services, those who provide services, and/or the larger context within which those programs operate. This mode of uncovering if something works and why it works is a basis for evaluating programs and in turn policy decision-making. Program evaluation has philosophical, theoretical, methodological, and practical peculiarities that make it necessary to devote an entire class to understanding why and how it is done. This course is designed to allow you to acquire an understanding of the choices available for and processes involved in conducting program evaluation by giving you hands-on experience conducting a small-scale evaluation study relevant to your interests.

# Course Objectives



By working hard and asking for help as needed, by the end of this course you should be able to do the following

acquire knowledge of basic models and principles of program evaluation

develop an understanding of program evaluation practice by designing and conducting an evaluation of a relevant program

gain an understanding of ethical, social, political, and cultural issues confronted by program evaluators

write an evaluation report to meet stakeholder information and decision-making needs

# Course Materials



For submissions and grades go to

[eCampus](#)

For everything else and then some go to

[EDP 617 course site](#)

# Texts



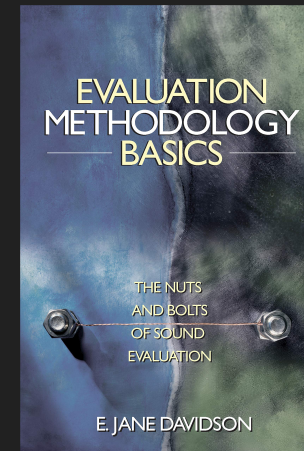
To help minimize costs, you do not have to purchase any physical texts. We'll rely on the various upcoming texts and barring the APA 7th edition handbook, they are available through the [WVU library](#) as digital editions.

# Required



Davidson, E. J. (2007). *Evaluation methodology basics: The nuts and bolts of sound evaluation* (1st ed.). SAGE.

- Free: Digital
- Not Free: Physical



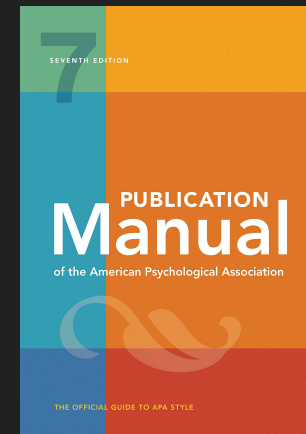


# Optional



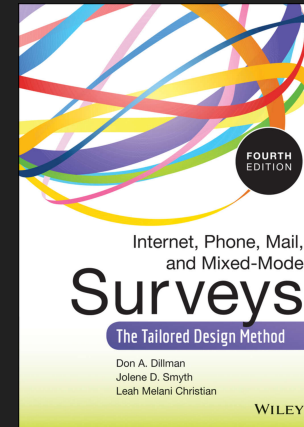
American Psychological Association. (2020). *Publication manual of the American Psychological Association* (7th ed.).

- Free(ish): APA 7th Edition Citation Style Guide
- Not Free: Physical



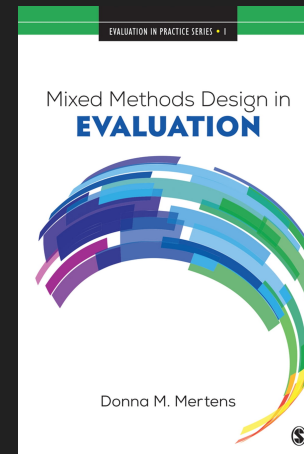
Dillman, D.A., Smyth, J.D., & Christian, L.M. (2014). *Internet, phone, mail, and mixed-mode surveys: The Tailored Design Method* (4th ed.). Wiley.

- Free: Digital
- Not Free: Physical



Mertens, D. M. (2018). *Mixed methods design in evaluation*. SAGE.

- Free: Digital
- Not Free: Physical





*There will also occasionally be additional articles and videos to read and watch. When this happens, links to these other resources will be included on the content page for that session.*

# Class Focus on



## Content

- Evaluation Fundamentals
- Methods and Methodology
- Principles and Ethics

## Practice

- Evaluative Process
- Design and Analysis
- Reporting and Utility

# What I expect

- Keeping an open line of communication
- A lot of work
- Attending scheduled meetings
- Putting in your fair share of work in the evaluation
- Asking questions and reaching out as needed<sup>1</sup>



<sup>1</sup> after going over all of the material independently

# Assignments and Distribution



You can find descriptions for all the assignments on the [tasks page](#).

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<b>Percent</b>	<b>Assignment</b>	<b>Submission</b>
15	Weekly Tasks	Slack
15	Synchronous Meetings	Zoom
5	Evaluation Prospectus	eCampus
20	Needs Assessment	eCampus
15	Evaluation Proposal	eCampus
25	Final Report	eCampus
5	Presentation of Results	eCampus/Slack

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# Assessment and Grading

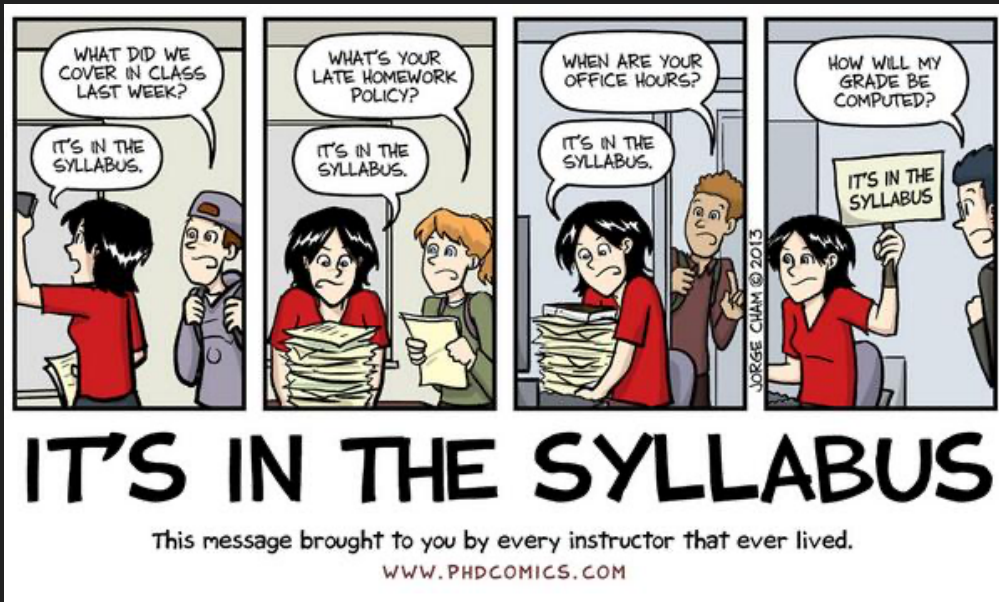


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Grade	Range
A	90% – 100%
B	80% - 89%
C	70% – 79%
D	60% – 69%
F	< 60%

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# Questions



...unless its not (nor can you find it on the course website). In those cases try using one of the three primary modes of contact



Slack



Email



Zoom



# That's it!



After reviewing the site if you have questions, please send them along...



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